

Press Release

Montieth & Company Sponsors 12th Annual FRANKfurtstyleaward Design Prize

Supporting talented and engaged young professionals in need across the world with a multi-year donation

26 February 2020 – FRANKFURT – Montieth & Company, a global specialist communications consultancy, is proud to announce its sponsorship of the FRANKfurtstyleaward 12th International Talent Contest for Fashion & Design FINALE with a SHOW of the TOP60 Designers Collection in Frankfurt, held on the 27th of June 2020.

The FRANKfurtstyleaward is one of the most important international competitions for young talent in fashion and design. The annual event brings together newcomers and professionals, attracting creatives from fashion colleges and universities, as well as the international style community. The application period runs from the 1st of December 2019 until the 28th of February 2020. Last year, 130 young fashion designers from 30 countries across 5 continents and from 37 fashion schools applied.

Montieth & Company's sponsorship will directly support ambitious and creative fashion college and university students. The firm has made a three-year commitment to fund the application fees of students in need. The students being supported will be from a different country each year, starting with students from Shenkar College in Israel and DAF in Cape Town, South Africa. The firm previously provided general sponsorship for the 2017 awards.

“We are delighted to partner again with the distinguished FRANKfurtstyleaward. It is a phenomenal global platform of the arts that brings together creative and talented young professionals from across cultures. It is also a powerful symbol of how the language of design speaks to all of us,” said Montieth M. Illingworth, CEO and Global Managing Partner of Montieth & Company. “Montieth & Company has supported need-based initiatives around the world for a long time. Our work and our brand illustrate the importance of reaching across borders to drive commonality of interests and perspectives. Celebrating diversity in creative achievement is central to our own corporate culture and should be supported.”

Hannemie Stitz-Krämer, President & Founder of FRANKfurtstyleaward, added, “We are extremely happy to partner with Montieth & Company for this year’s award under the motto ‘Benefits of Change’. Montieth & Company’s support will not only greatly help students in need but will also advance our goal to showcase creative talent from across the world.”

From its Centres of Excellence in New York City, London and Frankfurt, Montieth & Company provides strategy, media and content services and solutions through its integrated, flexible and efficient communications programs to organizations large and small across a wide range of industry sectors.

More information about the FRANKfurtstyleawards is available here: <http://frankfurtstyleaward.com>.

About Montieth & Company

Montieth & Company is a global specialist communications consultancy, dedicated to enabling organizations to seize opportunity and meet their greatest challenges. Its services and solutions include marketing communications, financial communications, litigation communications, public affairs, and issues and crisis management. Montieth & Company has offices in New York City, London, Frankfurt, Paris and Hong Kong and works in multiple money and media center markets throughout North and South America, Europe, the Middle East and Africa, and Asia Pacific. More information can be found at www.montiethco.com.

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